

MMM rally is limiting the event to 800 attendees. **Advance ticket sales will be closed March 10, 2024.** It is recommended you get your ticket early!

## 2024 MMM Mother Rally Schedule of Events.

Quite Time every evening at 10:00pm!

### Wednesday April 3 2024.

- MMM Registration Starts 12:00pm
- MMM Vendors/Sponsor/Support Staff Welcome Dinner 7:00pm
- MMM Early Birds - setup your area 12:00 pm
- **Will have two ADV instructors Groups conducting classes.**

**CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

**D.A.R.T levels 1-3 classes open to all riders.**

- Early Birds Get out and start the Cherokee Triple Crown Challenge routes. **Sponsored by Eurosport and Moto Camp Nerd,GSG.** If you do all three routes you will have completed over +300 miles of ADV riding in the local area (see GS Giants Ops Routes Information Bld.)
- Pan American Harley-Davidson & Yamaha Demo Rides 1:00 pm-4:00pm
- Meals are on your own in Tellico Plains. Rally sponsor Tellicafe (behind Hardees) has great meals and adult drinks as well.

### Thursday April 4th...

- **Coffee Barn: 6:00 AM daily**  
Breakfast on your own to support local businesses: Tellicafe (behind Hardees) breakfast buffet 7:30am
- MMM Registration Starts 8:00am

- Riders Meeting @ registration trailer 8:30am Cherokee Triple Crown Challenge or meet and ride your own selected routes, **Sponsored by Eurosport and Moto Camp Nerd, GSG.**
- **Will have two ADV instructors Groups conducting classes.**

**CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

**D.A.R.T levels 1-3 classes open to all riders.**

- Pan American Harley-Davidson & Yamaha Demo Rides 9:00am-4:00pm
- Limbo Challenge 4:00pm-5:00pm (Dueling Grounds) **Sponsored by Michelin, Dirt Crew outpost 423 and GS Giants**
- Slow Race Challenge 5:00pm-6:00pm (Dueling Grounds) **Sponsored by Michelin, Dirt Crew outpost 423 and GS Giants**
- MMM Potluck evening meal:700 pm. Outlaw Kitchen/MMM will provide surprise soup, and you bring your dish to share.
- **Mosko Moto will be holding a presentation on their ADV camping gear @ the Gear Shack 6 PM Thursday**
- Evening Music: Barn 7:00pm-9:00pm

### Friday April 5th...

- Coffee Barn: 6:00 am
- MMM Breakfast 7:30am
- Registration Starts 8:00am
- Riders Meeting @ registration trailer 8:30am Cherokee Triple Crown Challenge or meet and ride your own selected routes, **Sponsored by Eurosport and Moto Camp Nerd, GSG.**
- Pan American Harley-Davidson & Yamaha Demo Rides 9:00am-4:00pm
- **Will have two ADV instructors Groups conducting classes.**

**CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

**D.A.R.T levels 1-3 classes open to all riders.**

- Friday Night Barrel Run by bike sizes 4:00-5:00 pm (Dueling Grounds) **Sponsored White Lightning Harley-Davidson, Dirt Crew outpost 423 and GS Giants, Smoke Mtn Harley- Davidson, Yamaha and Klim, and BMW Motorcycles of Alcoa**
- Tennis Ball Drop 5:00-6:00 pm (Dueling Grounds) **Sponsored Michelin**
- Pit Bike rodeo@5:00 pm - 12" wheels size max
- **Moto Camp Nerd will be holding a presentation on their ADV camping Gear @ the Gear Shack 6 PM Friday.**

- Evening Meal @ Barn 6:00 pm- 7:45pm
- Evening Music @ Barn 6:00pm-9:30 PM
- BDR movie presentation Route TBD, time TBD, Location at the Gear Shack.

## Saturday April 6<sup>th</sup>....

- Coffee Barn: 6:00 AM daily
- MMM Breakfast @ Barn 7:30am
- Registration Starts 8:00am
- Riders Meeting (@ registration trailer 8:30am Cherokee Triple Crown Challenge or meet and ride your own selected routes, **Sponsored by Eurosport and Moto Camp Nerd, GSG.**
- Pan American Harley-Davidson & Yamaha Demo Rides 9:00am-4:00pm
- **Will have two ADV instructors Groups conducting classes.**

**CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

**D.A.R.T levels 1-3 classes open to all riders.**

- MMM Rider Skills course Challenge meeting @ 9:00 am location at the Dueling grounds. This year, the riders will be split into two different groups: Extreme skills and Nothing Gnarly skills. Those groups will then be broken down by bike size.
- MMM Rider Skills course Challenge starts at 9:30 pm – 5:00 pm (Dueling Grounds) **Sponsored White Lightning Harley-Davidson, Dirt Crew outpost 423 and GS Giants, Smoke Mtn Harley-Davidson, Yamaha and Klim, and BMW Motorcycles of Alcoa**
- MMM Mick's Mtn climb 3:00 PM – 5:00 PM **Sponsored by Pan American Harley-Davidson**
- Evening Meal @ Barn 6:00 pm- 7:45pm
- MMM Event closing Ceremonies - 7:30-til completed.
- Evening Music Type TBD at Barn. Upon completion of ceremonies start, and end NLT 11:00PM.

## Sunday April 7<sup>th</sup>....

- Coffee MMM Barn: 6:00 AM daily
- MMM Breakfast @ Barn 7:00am
- **Chaple services will be conducted by CMA held on Sunday @800 am at the Gear Shack**
- **ADV Training Information Details: We Will have two ADV instructors Groups conducting classes.**

**CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

**D.A.R.T levels 1-3 classes open to all riders.**

## **1. ADV Training D.A.R.T. Moto Training**

**“Makin’ the hard stuff easy” March Moto Madness 2024. \$185 per class, 15 student cap per class**

**Level 1- 8:30-11:30 - Appropriate for both beginner and experienced riders looking to brush up on the fundamentals. Class will cover the four cornerstones of successful adventure riding, according to D.A.R.T., balance, control, judgment, and attitude.**

**Wednesday**

**Thursday**

**Friday**

**Level 2- 1:00-4:00 Building on the basics covered in level 1. This class covers emergency off-road braking, counterbalance turns, and other critical skills.**

**Wednesday**

**Thursday**

**Friday**

**Level 3- 8:00-11:00 - Advanced riding skills.**

**Saturday**

**Participants are encouraged to arrive on Tuesday for class Wednesday morning. Students will be allowed to camp on site Tuesday evening. Register at - <https://billdragoo.com/march-moto-madness-2024/> Contact Ben Dragoo at [Benvolioadv@gmail.com](mailto:Benvolioadv@gmail.com) with any questions.**

## **2. CLEAR Moto - Motorcycle Rider Training Ladies Only Class by Cassie Maier.**

- **Clear Moto is all about personal breakthroughs. We provide fun and intentional motorcycle skills building programs designed to increase your confidence and improve riding ability. Only 10 riders per class, Students that have registered for the Wednesday class can arrive on Tuesday in order to get settled in before class.**
- **Training will place a great emphasis on the foundational skills which are the pillars in which all other skills are built on.**
- **Novice Level: For beginner riders or those that want to come back to the basics. This is a great level to train in to build strong habits which support more advanced skills in the future.**
- **Combo Novice and Intermediate Level: This is a great option for those riders that want a little bit of both levels. Foundational skills building will always remain the focus.**
- **Intermediate+ Level: The pace and intensity of the training is elevated. You’ll be challenged more in this class as you step towards advanced level techniques.**

- **Classes are four hours long, with an optional two-hour addition which can be purchased in advance or at the time. of service. Please bring your own lunch for those that extend their time.**
- **Wednesday April 3rd - Combo Novice and Intermediate Level: 1:00 pm - 5:00 pm Thursday April 4th - Combo Novice and Intermediate Level: 9:00 am - 1:00 pm Friday April 5th - Novice Only Level: 9:00 am - 1:00 pm**
- **Saturday April 6th - Intermediate+ Only Level: 9:00 am - 1:00 pm**
- **Please find more information about the curriculum and registration at <https://clearmoto.com/march-moto-madness>**

## • Additional Information

- Cherokee Triple Crown Challenge and Dueling Ground Games registration is with the GS Giants at the NEW Operations Build up next to the Barn.
  - **Triple Crown Challenge and the Skills challenges restoration is at the new operations building, registration starts.**
  - **3 Apr 24 starting at 1200 AM to TBA**
  - **4 Apr 24 800 am - 1000 and 300pm - 600pm.**
  - **5 Apr 24 800 am - 1000 and 300pm - 600pm.**
  - **6 Apr 24 800 am - 1000 and 300pm - 600pm.**
- ADV. Riders Training meet up @500 pm on site at the Dirt Crew Outpost 423 Bld./Gear Shack (Tuesday 2500pm evening)
- T-Shirts and custom Jersey can be ordered and paid for on MMM web page prior to arrival.
- New Custom Rally personalized Jersey can be purchased online paid for on MMM web page prior to arrival NLT 1 March 2024.
- **LAST Day to Order Advanced Rally tickets 10 May 2024** are paid for on MMM web page.
- Day passes are purchased at the gate the day of entrance.
- BDR Video Night will be presented at the New Gear Shack / Dirt Crew 423 outpost.
- All Vendors hours open Thursday-Saturday 8am-10:00 am and 3pm-6pm
- **Safety Each rider competing in the event will adhere to the following requirement.**
  1. Helmet (DOT approved)
  2. Eye protection (if not attached to helmet)
  3. Boots (above ankle)
  4. Gloves (no fingerless)
  5. Long pants required.
  6. Long sleeves are optional but protective torso gear is recommended.
  7. While on the event ground all riders will wear safe gear when riding.
  8. Additional Adventure Rules:
    - i. There is a entrance / exit control gate where all riders go thru each rider must show is issued arm band.
    - ii. On the riders initial entry the riders must complete all the AMA required document to gain entrance to the event.
    - iii. If there is a minor, the adult comping the minor will complete all the AMA required document to gain entrance to the event and the adult is always accompany the minor.
    - iv. Riders Safety control measurements

1. **Its Recommend that a minimum if two riders conduct their rides to-gether.as riders depart they check out as well check back in.**
2. **The routes riders ride is on county and local state roads, thus all bike have to be tagged and insurance and driver license and safety equipment is required.**